

# ANNUAL REPORT 2014

world relief<sup>TM</sup>   
DEUTSCHLAND

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## Greeting from the Chairman



Dear Friends of World Relief Germany,

As I look back on 2014, I see a year of tremendous challenges and difficult transitions - but I also see God's grace and provision in the stories from World Relief Germany (WRG) staff of hope, peace and transformation. These many challenges included a complete rebranding, major organizational restructuring, the loss of several valued staff members, and financial uncertainty.

Through their work, we saw people being reconciled with their neighbors, refugees regaining a sense of hope and normalcy in their lives, numerous volunteers mobilized, livelihoods strengthened, communities trained and empowered, as well as a successful handover and transition of one of our programs to a local government ministry and two local non-governmental organizations.

In the following pages, you will read stories and reports about WRG staff who have dedicated their lives in the service of others and the outcome of that service. I hope you too will be encouraged by their stories and the great progress they have made in standing for the vulnerable.

We know that we cannot accomplish our mandate without the many partners, friends, family and supporters from all over the world who pray, give, and advocate for our work. Thank you for your faithful support and encouragement to us!

Many blessings,

*As staff of World Relief Germany, we seek to be a community of believers who are living out our faith and devotion to God by following his commands to seek justice and serve the most vulnerable.*

In our field programs, we experienced increased political tensions, devastating natural disasters, tribal conflict, and forced closure of some of our programs.

Yet through these difficulties we saw great commitment and perseverance through WRG staff members continuing to serve in very difficult areas of the world.

At WR we use the slogan **"Stand/ for the vulnerable"**.

For us, this slogan represents the numerous verses from the bible (Is 1:17, Jer 22:3, James 1:27, among others) commanding followers of Jesus to seek justice, speak for the voiceless, welcome the foreigner or stranger, defend the orphan and widow, and stand for the most vulnerable.

  
Andrew Bengkert,  
Chairman of the Executive Board  
World Relief Germany

# Who we are

## OUR WORK

World Relief Germany was established in Germany under the name Partner Aid International in 1998. We are a Christian humanitarian organization that partners with the vulnerable to find ways out of poverty and need.

We are an independent and autonomous part of the World Relief family. World Relief in Germany, the U.S. and internationally partners with various associations and networks.

We are world neighbors, because we live in a globalized world and poverty, injustice and violence does not stop at our borders.

We trust in God - the foundation of our work is the commandment to love our neighbors. It is our conviction that everyone has a right to nutrition, health and education, but above all to be a valued member of society.

We partner with local communities for the benefit of poor and vulnerable parts of society in the areas of food security, access to safe drinking water and hygiene, poverty reduction and economic development, peacebuilding, disaster relief and refugee work.

As world neighbors we understand that poverty and violence also lead people to seek help in Europe, and that is why we cooperate with churches and other groups of society in working with refugees and migrants within Germany.

## OUR VALUES

**THE EXAMPLE OF JESUS** as we serve those who are suffering from poverty and injustice, regardless of color, belief, or gender, as part of God's plan to redeem, reconcile, and restore the world. We seek to follow Jesus by living holy, humble, and honest lives individually and corporately.

**THE MANDATE OF FOLLOWERS OF JESUS** to bring peace, justice, and love to a broken world. The integrated "word" and "deed" dimensions of our mandate, as evidenced through an integral, or transformational approach are necessary to bring reconciliation and restoration with God, each other, and the environment.

*Our mission is to empower local communities to serve the most vulnerable.*

*In partnership with local communities, World Relief Deutschland envisions the most vulnerable people transformed economically, socially and personally.*

**PEOPLE**, whether staff, volunteers, clients, beneficiaries, donors, and partners, as important actors in bringing peace, love, and justice. We recognize and affirm World Relief as a multicultural organization and seek to understand and respect the multiplicity of cultures among us. As we seek change in the world, we recognize that we, too, are changed, by those we serve.

**EXCELLENCE AND CONTINUOUS IMPROVEMENT** in all our program initiatives and support services, following best practices and standards in a manner that is sustainable to the community from a spiritual, social and economic perspective. We also seek to apply our human and financial resources in such ways that maximize impact and sustain benefits to the greatest number of people.

**EMPOWERMENT** of those we serve, whether individuals, communities or local institutions, recognizing their participation as critical to creating and sustaining change and giving them priority in leadership. We seek to catalyze a movement of worldwide volunteers to multiply impact, and we value capacity-building as a means towards that end.

**PARTNERSHIP** as essential to serving the most vulnerable. We seek, facilitate, and promote collaboration among all stakeholders, including local governments, the worldwide church, other NGO's, and the business community. We believe that each partner has a unique and interdependent role in bringing peace and justice to the world.

**PRAYER** as the priority and foundation to accomplishing our mission.

## THE ORGANIZATION

World Relief Deutschland e.V. is a registered charitable association. Our staff are either full-time or part-time employees or work on a voluntary basis both in the International Office and in the projects. The bodies of the Association are a) the General Assembly, b) the Executive Board and c) the Supervisory Board.

### GENERAL ASSEMBLY

The General Assembly is the supreme supervisory and controlling body of the Association. It is responsible for determining the main principles of the Association's work, accepting and approving the Executive Board's annual activity report, budget and work plan and the Supervisory Board's accountability report, appointing and dismissing the members of the Executive Board, electing and dismissing the members of the Supervisory Board, as well as adopting amendments to the Articles of Association. Our General Assembly consists of seven non-paid members.

### EXECUTIVE BOARD

The Executive Board is appointed and dismissed by the General Assembly. Members of the Executive Board may not be members of the Association. The Executive Board consists of at least two members that each have the power of sole representation. It is responsible for the implementation of the strategic orientation as well as the daily matters of the organization.

Currently the executive board has three members that are employed and compensated for their work by the organization.

### SUPERVISORY BOARD

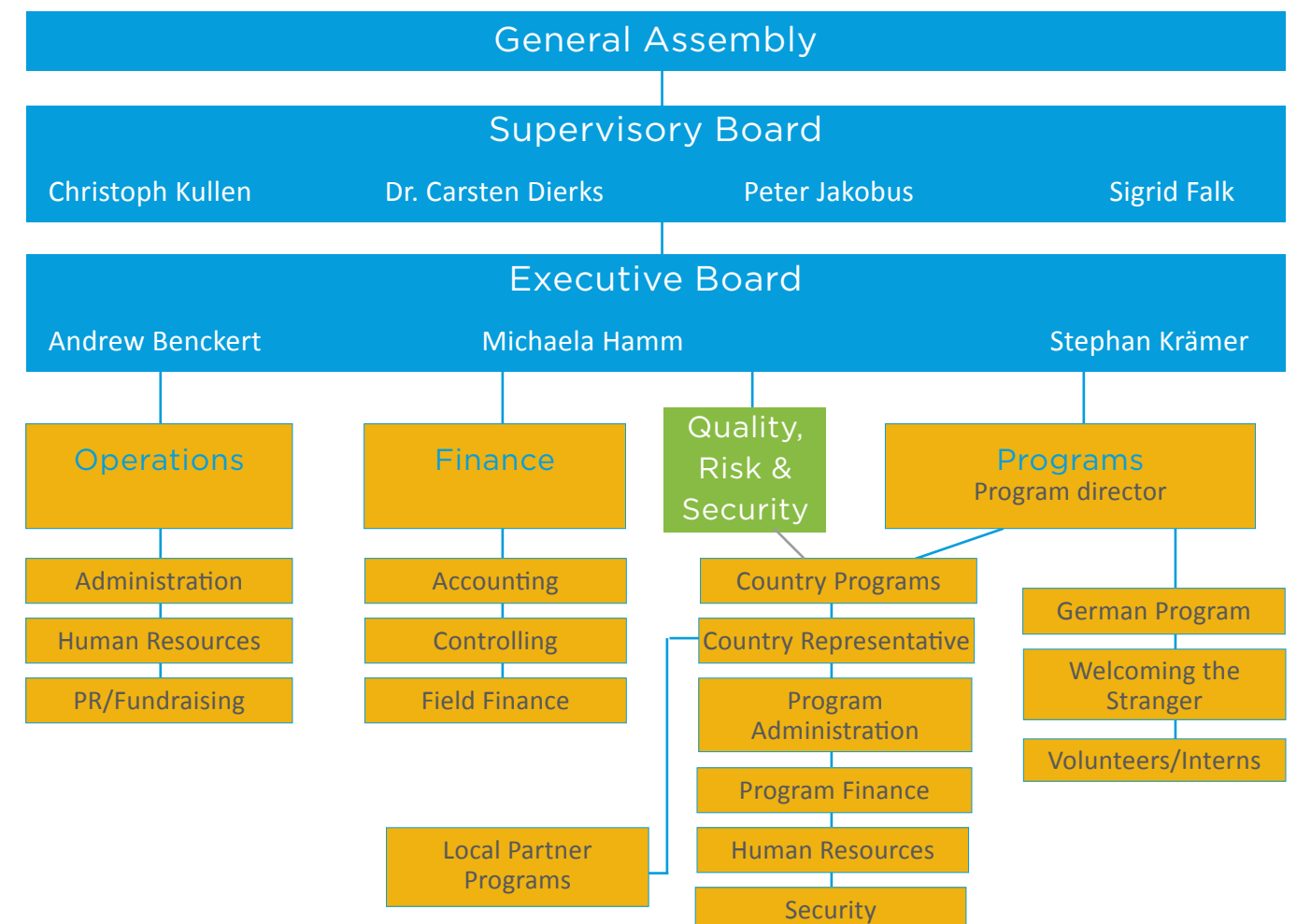
The Supervisory Board consists of three to five (currently four) non-paid members. They are elected for a five year period by the General Assembly and are responsible for the control of the day-to-day management of the Executive Board. They review the audit report and present it to the General Assembly.

Further information is provided in the Articles of Association which can be found on our website [www.worldrelief.de](http://www.worldrelief.de).

### AFFILIATED ORGANIZATIONS

World Relief Germany maintains an affiliation relationship with a number of sister organisations based on Memoranda of Agreement that govern the relationships. This includes four PartnerAid affiliates: Netherlands, Switzerland, UK, and USA. These four affiliates are involved in project promotion, mobilization and fund-raising but are not active in project implementation. In addition, on April 1, 2014 World Relief Germany entered into an affiliation agreement with World Relief USA, which led to our rebranding (see report on p. 7 for details).

Each of these affiliates are charities according to their respective national laws. Each agency is legally and financially independent from one another but all are guided by a common motivation and shared ethos.





Introduction of the new Executive Board

Andrew Benckert  
Chairman, Operations

Andrew Benckert has a B.A. in International Studies and a Master’s degree in Public Management. He has been working as a program coordinator for WRG (formerly PartnerAid) since 2011, with a focus on coordinating the Sudan program and as an expert for policies and larger institutional donors. In November 2014 he accepted the appointment as Chairman of the Executive Board. Besides the general leadership of the organization in terms of strategy and vision, in this function he coordinates the operative Administration, Human Resources and Public Relations.

Michaela Hamm  
Deputy chair, Finance Coordination

Michaela Hamm has a B.A. in International Business and an M.A. in International Development Studies. She has been working for WRG since 2011 as a volunteer and since 2012 as a core staff member. Until 2014 she was a program coordinator for Somaliland, Indonesia, Kyrgyzstan and Rwanda, before taking on the position of Finance Coordinator. As a member of the board, since November 2014, she is responsible for the areas of Accounting, Project Finance and Controlling.

Stephan Krämer  
Member of the board, Program Coordination

Stephan Krämer has a degree in civil engineering and is specialized in WASH (Water, Sanitation and Hygiene) projects. He has been working as a WRG program coordinator since 2010, mainly for the Yemen and Pakistan program, the cross-cutting issue of WASH and giving technical support for the Winpaccs-Software. In his role as member of the Executive Board, since November 2014, he is responsible for coordinating all country programs. He is also leading our Berlin office and represents the organization in various networks.



International Office staff from left to right:

Andrew Benckert (Executive Board Chairman), Myron Jespersen (Director International Programs), Michaela Hamm (Finance Coordination, Executive Board), Stephan Krämer (Program Coordination, Executive Board), Sam Dyer (Safety & Security)

Not pictured:

Julia Abraham (Website), Andreas Fritsch (IT), Katinka Goldschalt (Accounting, HR)

Executive Board Report

DEVELOPMENTS

World Relief Germany began the year by entering into a strategic partnership with World Relief US based on a shared vision, mission and values and as a result changed its name from Partner Aid International to reflect its membership in the World Relief family. The vision and mission statement was revised. Both organizations agreed to work towards a common goal and to share resources where they are beneficial. However, WRG remains an independent and self-governed organization with its leadership and headquarters in Germany.

Both agencies are engaged in project promotion, mobilization, fund-raising and project implementation. To avoid duplication of effort, WR US focuses on implementing projects through local churches in countries where the Church is a significant institution and Christians form a significant majority of the population. WRG focuses on implementing projects in countries where the Church does not exist or where Christians are a small minority of the population.

PERSONNEL DEVELOPMENTS

Towards the middle of the year, WRG recognized that it could not adequately meet the challenges at hand with the current structural composition and a significant restructuring plan was implemented to shift priorities towards greater capacity building of field staff and severe cost reduction measures at the International Office. Unfortunately, this meant a considerable reduction in valuable staff members, change of premises to a much smaller location and refocusing of resources.

BUSINESS STRATEGIES FOR 2015

WRG has laid out four interrelated areas of focus for the coming year:

- 1) Restructuring of the International Office to a minimum required to remain viable for management of field programs, retain registration and meet donor grant management and reporting standards.
- 2) Restructuring field operations to focus on highest priority locations and build the capacity of each field to develop and manage programs.
- 3) Reducing cost of operations, improving cost tracking, and setting rigorous benchmarks to measure adherence to cost controls.
- 4) Outlining realistic goals for increased program and operational revenues and setting rigorous benchmarks to measure achievement of program development.

IMPACT MONITORING

WRG strives for high standards of quality in all of its programs with integrity, accountability and transparency. WRG sets quality assurance standards and policies as an integral part of all programs and processes. In 2014, the position of Quality and Risk Manager had the responsibility to ensure compliance with standards set by the organization. Policies are continually reviewed and tested to ensure compliance.

Monitoring and Evaluation (M&E) is an essential component built into every program and every grant received. Every program has at least one member of staff who is designated as the M&E coordinator and is responsible for that program. Senior staff from the international office conduct regular visits to field locations to assess progress and confirm that programs are meeting their targeted goals and objectives. Regular programmatic and financial reports during a project ensure adherence to specified goals and provides for greater accountability to all stakeholders involved.

Financial reports are routinely monitored and controlled both internally and externally for adherence to budgets and internationally accepted accounting standards.

SAFETY AND SECURITY

Building on the new partnership with World Relief US both organizations sought to learn from one another, integrate security systems, and produce a set of unified security documents. The WR International Security Policy and the template for site security plans were revised. The formation of a security page on the WR HUB allows the fields to access the security documents and resources they need in order to effectively manage their security and crisis response in the field. All these improvements underline our continued commitment to our staff as our single most valuable asset.

OUTLOOK FOR 2015

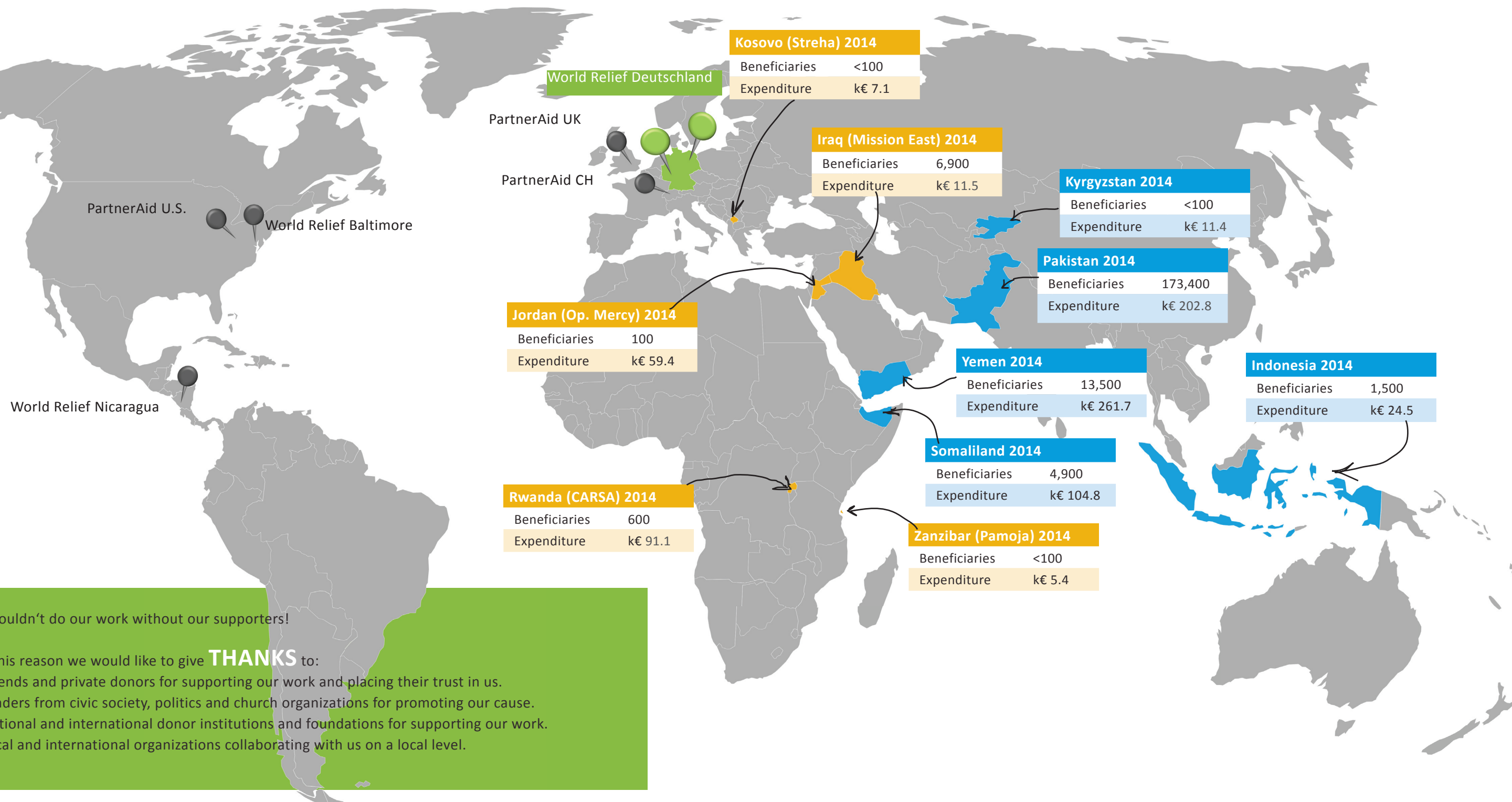
The year 2015 will be a year for WRG to strengthen its core base and continue to build greater capacity in its field staff and programs. WRG has the opportunity to expand its reach through new country programs and expanding current programs. Furthermore, WRG’s program to assist refugees in Germany is expected to grow and expand.

Our financial situation remains a considerable risk. WRG is highly reliant on funds from public institutions and partner organizations which can be cyclical. WRG will strive to increase its private funding base to ensure greater continuity and safeguard that costs are kept to a minimum so that benefits to beneficiaries can be maximized. WRG must ensure greater financial sustainability without compromising its integrity or its commitment to the mission, vision and values.



# Where we work

- Country Programs WRG
- Partner programs
- WRG Coordination Offices
- Sister organization offices



*Note: Beneficiary numbers are comprised of direct beneficiaries per project and are rounded to the nearest hundred. Due to the fact that project activities, local context and donor definitions of direct and indirect beneficiaries vary, beneficiary numbers are not easily comparable between countries and projects and are to be taken as an approximation.*





# Germany

Being a world neighbor starts on our own doorstep.

## RIISING NUMBER OF REFUGEES AFFECTS ALL OF US

Each new year, records are being set for the total number of immigrants and displaced people throughout the world. It is no surprise then that the number of immigrants coming to Europe and specifically Germany continues to rise as well. Due to the German policy of equally distributing immigrants throughout the country, the issue of immigration is quite literally effecting every city, village, and community in Germany.

## DISCOVERING AND LIVING GOD'S LOVE FOR MIGRANTS

Jesus was born a refugee. His parents were forced to leave their home shortly before his birth and soon afterwards they faced persecution. The family needed to flee and seek refuge in Egypt.

There are many more stories about migration in the bible: Those of Abraham, Jacob, Joseph and Ruth are just examples. Often, the causes were hunger and persecution - exactly like today. At the same time, the stories show how God steers and uses migration for his plan. Does this still hold true today? How should we as Christians act towards refugees?

To analyze this issue thoroughly, World Relief in the U.S. developed a course targeted at churches, youth groups and home study groups: "Welcoming the Stranger". The curriculum encouraged participants to discuss current facts and linking them together with biblical truths. What does the bible say how we should behave towards strangers?

Should we welcome anyone - and in this question, do we emphasize the "we" or the "anyone"? Should we abide by legal regulations or should we strive towards a changed legal framework?

## WELCOMING THE STRANGER - THE PILOT PROJECT

For the course, World Relief Germany translated the materials of our American partners and contextualized them to highlight the immigration issues in Germany. The course was then taught in five sessions at the International Christian Fellowship (ICF) in Oberursel.

With over 50 people attending the first session WRG saw confirmation that the issue of immigration is very much on the hearts and minds of the local community.

*We hope that "Welcoming the Stranger" will help many more Christians in Germany to engage in this topic and readily accept our new neighbors.*

Subsequently, the Church started several activities together with and for refugees. We were encouraged to see how many people are willing to engage with the issue of immigration and to help serve the immigrants who are arriving in Germany on a daily basis.

What we learned from our first pilot program is that people are looking for practical ways to help, but need to know where to start. We will use the experience from the pilot to further improve the course.

Refugees coming to Germany give us an opportunity to invite Jesus in. After all, Jesus said "I was a stranger and you invited me in... for whatever you did for one of the least of these brothers and sisters of mine, you did for me."

We want to be a counter balance to those who exclude others and spread fear. As Christians we do not need to be timid in approaching people that come to our country and open ourselves up to them.

## HOSPITALITY - LEARNING FROM OUR PROJECT COUNTRIES

In our project countries we have been working with refugees for a long time, be it through water distribution to internally displaced people in Somaliland or trauma kindergartens for Syrian refugee children.

Despite all the poverty and needs in these countries, our international staff time and again experience generous hospitality. We want to learn from our colleagues, neighbors and beneficiaries in these countries and live this hospitality in Germany to establish a welcoming culture.

We are excited about everyone that joins us in being a world neighbor, assess opportunities to welcome strangers and help us develop concrete activities that can result from this course.



## IMMIGRATION WORKSHOP

In order to get a better understanding of the difficulties and challenges that immigrants face in Germany, this summer we invited to our office sixteen people from different countries that currently live in our city and we asked them to share their experiences.

The results will help us to tailor our Welcoming the Stranger program more to the actual needs of immigrants and to find practical ways to meet those needs.

## WAGING PEACE

For the "Day of the Refugee" commemorated in Germany on September 26, our motto was "waging peace". On this day we informed pedestrians in Frankfurt about the fate of refugees who often experience verbal and physical violence.

Passers-by had a chance to write down their individual messages of peace and attach them to white balloons that were then released.

Our aim was to encourage people to approach each other, seek peace and maintain it. Every person can contribute to waging peace, be it through volunteering for city initiatives or through donations. We just need to keep our eyes open for our neighborhood.



Candles spelling "Waging Peace" on the Frankfurt pedestrian zone

## INDIVIDUAL COMMITMENT

This year once again we were stunned by the commitments of individuals, companies and foundations, who supported our work in creative ways.

As an example, the local artist Rita Wisser from Neu-Anspach donated some of her paintings in October for sale, with their revenue going towards our projects.

The dental practice Berlin Kreuzberg, as they also did in former years, collected dental gold and donated the revenue for our tooth brushing project in Indonesia.

The company Heraeus Kulzer additionally waived the costs for the necessary melting and refining process as a donation.

Others have supported our ongoing operational needs such as Mr. James Atwell who has generously met our IT needs through his company JA-Tech GmbH & Co. KG

These are only a few examples of the considerable help we received during this year - Thank You!





# Refugees in Jordan and in Iraq

More than 5 Million people are currently seeking refuge from the violent conflicts in Syria and Iraq. Many cross the borders to neighboring countries such as Jordan, Lebanon, Turkey and Northern Iraq, and often find themselves in precarious housing and living conditions.

## SEEKING REFUGE IN JORDAN

More than 600,000 Syrians and 40,000 Iraqis found refuge in the neighboring country of Jordan, amounting to 10% of the total population. Jordan has been very generous in accommodating the refugees, but its resources are stretched thin. Besides the many hardships of the flight, numerous people are traumatized by the violence they experienced. They do not have access to medical treatment, their children cannot attend school and often even basic needs like food and shelter are not met. A large share of the refugees lives outside official camps.

The situation is especially hard to endure for children, who besides the mental stress and the physical needs often do not have a chance to be children.

## LEARNING SPACES FOR CHILDREN

WRG cooperates with Operation Mercy as well as with local churches to provide a safe space for these children, where they can truly be children. For this purpose, in 2014 the project “Child Friendly Spaces” was created. These offer education and leisure activities for refugee children.

The curriculum includes psychosocial care for children in coping with trauma, as well as the educational foundation children will need to enrol in a formal education system later in their life.



*Children practice Arabic letters by forming them with modeling clay*

On a weekly basis there is a Kids Club meeting and simultaneous training sessions for mothers and caregivers, where they learn about topics such as positive child-care, basic hygiene and health, and social integration principles.

Children have an opportunity to play and learn critical skills like reading and writing as well as other important topics like health and nutrition. Mothers can share their experience and participate in the trainings or English classes.

Children and caregivers were provided with a nutritious snack each day and periodically each family received a hygiene kit (soap, toothpaste, detergent, disinfectant, etc.) to take home and use for the whole family.



*Mothers appreciate the training sessions*

The hygiene kits are a small but important service for refugee families, providing an immediate benefit of improved hygiene and an in-kind contribution to the recipient family household budget.

The training is based on the “Kids Who Can” curriculum successfully implemented by WR with refugees in South Sudan. We have been working on the adaptation of the curriculum to the regional context, while our local partner church Ashrefiyeh tested it for us in a pilot Kids Club.

The project was received well by children and mothers and it was remarkable to see how the children increasingly engaged with the volunteers and other children, and how their confidence and enthusiasm grew.

## REGISTERING WRG IN JORDAN

In 2014, since our registration as an NGO in Jordan was not finalized, our program needed to be organized through implementing partners.

In 2015 we will be able to directly implement projects. Our goal is to replicate the Kids Clubs in 2015 in at least 10 churches to benefit 600 children and 300 caregivers.

## TRAUMA FOLLOWED BY HARDSHIP

30-year old Khasal fled from her home when Islamic State (IS) attacked their village on the morning of August 3rd. She tells the terrifying story of what her family experienced:

“IS had blocked the road to the mountain, so we went to an old abandoned farm nearby. The men who were with us fought back, but did not have enough good weapons, and eventually had to surrender. When IS came, they took the women to one room, and the girls to another room, and took the men outside to kill them.

“They took my daughter in front of my eyes, despite me begging for them to bring her back. They took 25 girls from our relatives. We women were left inside the house and they shed some kerosene to burn us. They threw grenades on the house, but the house did not burn.

“For some reason the IS people left the place – they had calls on their mobile phones. Together with my two children I went outside to look for my husband and my other sons. We saw a lot of bodies lying around, where IS had killed them with shots through their heads and cutting their heads off.



*Khasal and her family in the thin summer tent which is their temporary home.*

“Fortunately my sons and my husband were not among them. but when we did not find them we ran away to the mountain.

“On my way I saw an IS truck. They came to me, and they tried to pick up me and my two children. I begged them and said: ‘You killed all my family, please let me survive’.

“One of them spoke Kurdish to the leader of the IS, and he said: ‘Let her go, because she won’t make it anyway. She has no water, and she will be thirsty on the way, so let her go. She will die on her way, so we don’t need to kill her.’”

Khasal ended her story in tears.

Today, Khasal is reunited with her family except her eldest daughter who was abducted and is still missing. They fled to Dohuk in Northern Iraq and found refuge in Batifa town, but heartbreakingly, their hardships continue.

Khasal explains that they have not yet received any assistance from other organisations, and now that it is winter, her children tell of how cold they are at night. Her 10 year old son explains, “As you see we are in the middle of winter, and I am wearing a T-shirt.” Her husband Aido adds, “I cannot say anything about the future, because right now, our needs are overwhelming: we need everything, we need heaters, we need blankets, clothing, cash, we need everything...”

## HELPING FAMILIES GET THROUGH THE WINTER

WRG in partnership with Mission East, Medair and the Syriac Orthodox Church, responded to the IDP crisis in Dohuk Governorate, Iraq.

The project provided basic, urgently needed household goods and items to improve resilience to winter conditions to the most vulnerable of the displaced families who fled to Dohuk Governorate. The items distributed include winter clothing, mattresses, winter blankets, buckets, jerrycans and soap, but also construction material to seal off and better insulate shelters from the elements.



*This girl is happy about her newly received warm winter clothes*

Priority was given to those in critical shelter arrangements such as unfinished buildings and makeshift settlements. Cash assistance was also provided to particularly vulnerable families through our local partner, the Syriac Orthodox Church. Between September and December, about 1,150 families received assistance.

Upon reflection of his experiences, our Program Manager Sigurd says: “I am happy to be a part of an organization that may not currently have the resources to help huge swathes of people, but is taking the time to seek out the most vulnerable and those who are hidden and still overlooked.”

*Kids have an opportunity to share their story in the Kids Club*



# Yemen



Since the establishment of the organization in 1998, World Relief Germany has been active in Yemen, currently still under our former name PartnerAid. In the beginning, our focus were community development and various projects in development cooperation, however, at present humanitarian aid has become necessary.

## THE “HAPPIER ARABIA”?

The political and economic crisis as well as riots in the country have led to a humanitarian catastrophe. An ever greater share of the population is suffering from this complex emergency.

The political dialogue, aiming at developing a new constitution as a basis for elections for the new government, came to a halt. The people of Yemen had shown they have ambitious goals and are committed to strive for a new, democratic state with equal rights and opportunities for all citizens.

Unfortunately, there were no quick improvements especially in the economic sector, and the many different stakeholders did not always contribute to a constructive and peaceful development.

Our activities in the country were adjusted to meet the deteriorating humanitarian situation. Even though our projects now start with humanitarian aid initiatives, we are committed for long term development. Our goal is to make the old term from Roman times valid again, and even see Yemen become an “Arabia Felixior” - the happier Arabia.

*By raising chicken, this woman from Hajjah is now able to contribute to her family's food security even during times of need.*



## FOOD SECURITY IN HAJJAH

At the beginning of the year we successfully completed a project to increase food security in Hajjah.

Malnutrition is increasing in severity day by day due to the ongoing crisis. Despite this increase, we were able to sustainably support 1,400 households in Hajjah governorate by providing chickens and the necessary equipment, material and seed to establish homestead gardens. The project was accompanied by the respective trainings.

Visits to the villages that participated in the projects have shown that even long after the end of the project, the yield from the gardens and the chicken husbandry provide an important contribution to the food security of the families.

## GIVING INCLUSION A HEAD START

In the city of Ibb, we continued our cooperation with a local organization for persons with disabilities in 2014. Having grown in their capacity, our partner continues the training courses we had initiated together (languages, computer and handicraft classes) autonomously. The training strengthens the self-confidence of our participants and their additional qualifications provide advantages in the job search.



*A young participant of our pre-school inclusion project*

This handover freed capacities in our Ibb program so that we were able to fully concentrate on our inclusive preschool groups.

In these groups, children with developmental impairments are prepared for their enrolment in school. With one of their parents present, they are trained in motion sequence and interactions.

**Every year, children can successfully be integrated in school. This is a clear proof for their abilities and a reason for us and for their parents to be proud of them.**

For the multiplication of this program, we taught teacher trainees in cooperation with the university of Ibb. After a theoretical training session, they participated in the preschool classes, observed, supported and held classes themselves under our guidance.

This cooperation is planned to be extended to find new leaders to offer the preschool program in other locations.



*A student testing our handwashing station Al-Hudaydah*



*Well construction in Al-Hudaydah*

## CLEAN WATER FOR MARGINALIZED POPULATIONS

In Al-Hudaydah, at the Red Sea, World Relief Germany implemented a water project in cooperation with our partners. The beneficiaries are poor and marginalized populations living outside the gates of the city in simple shelters with few sanitary facilities and without water supplies. This condition was aggravated by contaminated wells.

With our partners and the local population, an implementation concept was drafted, with our organization coordinating the construction measures. Additionally, we trained our partners in issues related to water, hygiene and health.

**In total, 484 toilets were constructed and three wells were rehabilitated and provided with a cover and a pump to prevent contamination.**

In order to keep the precious water derived from the well clean, we distributed water tanks to the households.

On the occasion of Global Handwashing Day, we were able to have a small related campaign in schools in Hudaydah, where we also presented a simple and portable handwashing station developed by an intern in our German office.

## PROJECT COORDINATION VIA “REMOTE CONTROL”

The humanitarian crisis and political instability also led to the security situation deteriorating significantly. Aid work is restrained by the threat of kidnapping and attacks. An additional hurdle in this year were delays in the visa processing as well as limited access to medical care for expatriate staff.

As a result, by mid 2014 all foreign staff had left the country. Since then, our work in Yemen has been coordinated remotely and implemented by our local staff on the ground. Since September 2014, the Yemen program has a new Country Representative working from Amman, Jordan.



*Slogan on a road sign: “Yemen in our hearts” - even from afar, Yemen is on our hearts and minds. Thank you for your support and prayers!*



# Pakistan

Water is our principal topic in Pakistan – be it flood relief, sanitation or handwashing.

## POST-FLOOD IS PRE-FLOOD

As in previous years, projects related to flooding were the main focus of the World Relief Germany program in Pakistan in 2014. Currently, the program, which started in 2000, is still run under the PartnerAid brand.

Large portions of the population continue to suffer from the devastating consequences of the great flood of 2010. In Rajanpur in South Punjab, we were able to successfully complete a large rehabilitation project. The houses, toilets, roads and wells constructed are all elevated and flood resistant, to reduce the risk of future floods causing major damage. With the targeted population, emergency plans were developed, so that in the case of future disasters or emergencies, proper communication channels exist and emergency measures up to the point of evacuation function smoothly.

The importance of such resilience measures was proven when new flooding came during the 2014 monsoon season. The Pakistani Government regularly publishes flood forecasts. These warnings allow for preparations and if needed, a quick response can be organized. Despite this system, it is impossible to prevent severe flooding having catastrophic impact on people's lives.

This was also the case in 2014. Assistance for the flood victims was coordinated between the various aid organizations involved. Due to our long presence in Southern Punjab, we were able to react quickly and respond to the needs of effected communities in that region. In Muzaffargarh, which is also located in Southern Punjab, we assisted the affected population with emergency measures and the distribution of food packages.



People in Muzaffargarh appreciate food aid



## MRS. SAT AND HER TOILET

In addition to the regular floods, the people in Punjab suffer from a variety of other problems. Perhaps the greatest is a lack of sanitation. This is not only a threat to hygiene and health, but it also has other effects, as Mrs. Sat shared after she saw major changes to her family's life:

"By having a small latrine, the prestige and honor of my family improved significantly. Before, my husband and I would have to wait until nightfall to do our business in the open, and I always felt something like an unknown threat hidden inside me. Now I feel safe and I also have developed a habit of washing hands regularly. Furthermore, the bad smell we had around our house before the latrine is gone now. Also, my family is considerably less sick now. This is worth the investment."

Ms. Sat is now actively engaged with the PartnerAid Rajanpur team in order to transform lives of other women through PartnerAid's Behavior Change Campaign.



Mrs. Sat and her son with a PartnerAid staff member

The goal of this project, which is supported by UNICEF, is a 100% open defecation-free environment in six Union Councils with a total of 141,000 inhabitants.

At project start, two thirds of all households did not have access to sanitation. The poorest families, as suggested by the community elders, are supported with material for the construction of toilets.

## HYGIENE-TRAININGS IN SCHOOLS

The main focus of the activities however is on awareness raising and behavioral change. All relevant stakeholders, government offices and organizations were involved, while special focus is on schools.

"You shall be happy if you can partner with us to overcome WASH challenges in these schools and their surrounding villages". This is the warm welcome our team received in the Union Council Fatah Pur.

The union council is located in south Punjab, at the western banks of river Indus. In a total of 200 schools, teachers, students and parents are trained to establish "WASH clubs".

The aim is to raise awareness on the influence of safe drinking water, improved sanitation and hygiene practices on health.

The students develop group activities to promote WASH messages to their fellow students and, in the next step, within the villages where they live.

The aim is to understand the importance of proper toilets and sanitary facilities in preventing diseases. Options are developed in groups, how families can easily construct a low-cost toilet themselves.

It is already obvious that the project activities are bearing fruit and that it is not at all unrealistic to reach the goal of 100% open defecation free union councils. A project expansion to additional union councils is currently under negotiation.

Thus, the World Relief Germany team is indeed happy to partner as a global neighbor with the people of Southern Punjab.

Alongside our engagement in Punjab, we were also able to develop new projects for the Province of Khyber Pakhtunkhwa in 2014 and build on our previous work in Peshawar, where until 2013 we implemented various projects, specifically regarding education and vocational training.

In 2014, we provided a mental health center with equipment for a physiotherapy unit and a special education school.

## OUTLOOK 2015: A NETWORK FOR PEACE

Pakistan in general and particularly Khyber Pakhtunkhwa is shaken frequently by sectarian violence. With a group of local partners, we were able to develop a project for strengthening existing structures for conflict resolution, and for introducing additional preventive elements.

As soon as funding is secured, the activities can begin. Even though such a project cannot immediately prevent terror attacks, it is an important step to break the cycle of violence and to stop violent responses on attacks.

The key element of the project is in fact bringing the various religious groups (Sunni, Shia, Christian, Hindu, Sikh) together and to support reconciliation and peaceful co-existence.

World Relief Germany (PartnerAid) has been actively involved in Pakistan since 2000, supporting the Pakistani people in their efforts for peaceful life in dignity, not poverty.

Much has been achieved since then – and many challenges still lay ahead of us. Despite setbacks through natural disasters and adverse conditions, it is a privilege for us to continue in 2015 in Pakistan on the path we have taken, alongside the Pakistani people.



A WASH-club learns proper handwashing techniques.



# Somaliland

A participatory approach to drought risk reduction.

## PASTORALIST LIVELIHOODS ARE THREATENED BY DROUGHTS

In Somaliland, a de-facto autonomous region in the Northwest of Somalia, droughts have increased in recent years both in severity and recurrence. The degradation of the land, lack of water and pastures as well as growing food insecurity have left many pastoralist communities vulnerable and unable to bounce back from the shocks.

During the peaks of the dry seasons, many animals, weakened by the drought, die from diseases and lack of pasture, or pastoralists are forced to sell them at a very low market price to procure food, water or fodder for their remaining livestock, thereby depleting their livelihoods. Often they are forced to migrate to areas less hit by the drought, or if all livestock is lost, they are displaced to the larger cities.

Harmful practices such as charcoal production and qat chewing exacerbate drought risk.



Communities building piles of fodder reserves for the dry season

Cutting down trees for the production of charcoal fosters deforestation, land degradation and desertification, thereby increasing the disastrous effects of droughts. Laws to prevent this are not enforced in the villages due to a lack of community structures and government presence.

Young men in the rural areas produce and sell charcoal to finance their qat chewing habit, and pastoralists who lose their livestock in a drought may also turn to qat for consolation, thereby creating a vicious cycle. Qat consumption has debilitating effects on health and the ability to work.

## WOMEN ARE EXCLUDED FROM DECISION MAKING

Women, for cultural reasons, are not sufficiently involved in community or family decision making. Additionally, they and the family are negatively impacted when their husband is virtually absent because of his qat habit and when family resources are diverted to finance this habit.



Women have been identified as a reliable force to reckon with when it comes to building resilient households, and they need to be given a voice.

## THE RAINY SEASON AS AN OPPORTUNITY FOR DRR

Somaliland has two rainy seasons, the larger one, called Gu', between March and June and the smaller rainy season Deyr, from October to November. During this time, forage is more readily available and herders have the opportunity to engage in the production and storage of fodder and the collection of rain water which are essential if the communities are to achieve true resilience. As the herders spend these periods together in their villages instead of spread out across the country side, an opportunity for the community to unite and develop a plan to fight drought risk together is created.

## DRAWING A COMMUNITY RISK MANAGEMENT PLAN

In 2014, WRG started a Drought Risk Reduction program in four pastoralist villages in Southern Somaliland, supported by Tearfund UK and using their Participatory Assessment of Disaster Risk (PADR) tool in order to increase the community's awareness of the risks they face and also the resources and abilities they have to mitigate such risks – including their experience of generating income for community initiatives.

Towards the end of the year, under our guidance, all communities created a comprehensive Community Risk Management Plan (CRMP) and began implementing the plan.

Depending on the needs identified by the communities, the project involves community members in a variety of initiatives including forest and grazing land protection, trainings for fodder production and livestock management, water storage and savings groups.

## SAVINGS FOR LIFE

Earlier in 2014, members of the Community Based Organization (CBO) suggested to WRG that among other programs aimed at reducing drought risk specific programmes for women in the villages were important.

Savings and loan groups based on World Relief's "Savings for Life" program allow women to save and loan money amongst themselves for the purpose of strengthening or beginning livelihoods like animal husbandry, livestock health services, milk trade, fodder production or small shops. The groups receive related training in topics like loan management, market analysis, simple book keeping etc.

Groups that are successful in saving money amongst themselves over a period of roughly five months will be eligible for a loan of up to USD 750 to accelerate the group's impact before the onset of the next dry season or drought. Instead of being repaid to WRG, repayments from the loan will contribute to the CRMP.

As part of this program WRG wants to engage the men in each community in discussion to consider the importance of women's role and input in community and household decision making. Therefore we encourage husbands to give their wives access to household resources for participation in the Savings for Life groups.

## ENVIRONMENTAL CARE

WRG is working with communities to establish and enforce mutually adopted agreements (Xeer) for the regulating of charcoal production and land enclosures.

Our aim is to reduce the risk of households turning to charcoal production as a means of surviving the next drought. Households are encouraged to plant and care for trees on or near their properties.

Two villages have already established agreements on environmental issues with varying degrees of success in implementation. WRG will use these villages as examples and help them strengthen and enforce established agreements (xeer).

After a successful start, the program was expanded and is now planned to continue until 2016 and include another village.

## IFRAH'S STORY

Ifrah Hussein Dahir lives in the village of Balimataan. She has ten children, including a one year old daughter. She used to work as a traditional midwife before being trained as a Community Health Promoter by WRG in 2010. Ever since then, she has been active in a CBO to promote development in her village.

Then Ifrah had a car accident and her leg was badly injured. Since her job requires being mobile to visit the patients in the area, she was not able to work enough to feed her children. Her husband also did not have other sources of income besides his livestock, which became a big challenge for them.

When Ifrah heard of the Savings for Life group, she immediately joined because she knew the group could help her, and the group benefited greatly from her professional experience as well as her literacy and numeracy skills which are unusual for a Somali woman.

Ifrah says "The savings and loans group has many benefits for us. Before, when I needed a loan nobody would trust me to pay it back and few were willing to loan out.

"Now, if one of my daughters is getting married, I can apply for a loan within my group. I do not need to go and beg from other people.

*"The Savings For Life group activities are best suited for our life style"*

"I like the practice of saving an amount within a box to which three different people hold the keys, with each member's individual share written down - this system creates mutual trust.



Ifrah is proud counting the money her group already accumulated.

"Working as a group rather than individually makes us stronger. We have only been in the group for around three months and our savings are still a small amount, but I feel otherwise this amount could have easily be spent, and now we know we have funds in the box. The most significant change so far is that we have something to rely on in case of emergencies or other urgent needs."



# Indonesia



After almost three years it is time to hand our projects over to our local partners.

## SCHOOL HYGIENE PROGRAM

Many illnesses common among primary school children, like diarrhea or toothache are caused by a lack of hygiene and could be significantly reduced by healthy hygienic habits such as daily hand washing and tooth brushing. As these illnesses prevent many children from attending school regularly, they are a threat to their education and development.

Therefore, our school hygiene program has been supporting schools and parents since 2012 in installing adequate sanitary facilities. Furthermore, handwashing and toothbrushing have been integrated into the daily schedule by the teachers.

As soon as the sanitary facilities are installed and the healthy hygienic habits are part of the daily routine in the school schedule, schools can continue the program independently with little effort in terms of time and finance.

In 2014 we were able to hand over the program to schools and the government of West Java province.

## DISASTER PREPAREDNESS

Indonesia consists of several hundred islands and is, depending on the region, vulnerable to a variety of natural disasters, such as flooding, volcanic eruptions, earthquakes and earth slides. Therefore, in 2013, we expanded our school trainings by another component: Children were now trained in how to appropriately react in the event of a disaster.

## KARYA ASIH LEARNING CENTER

In 2014 we continued to support the learning center "Janika", in which children from poor and vulnerable families receive homework tutoring and have access to PCs and books for studying.

25 students received financial support so that they could stay in school and counseling in applying for governmental support.

## HANDOVER TO LOCAL PARTNERS

As our sister organization World Relief also has a program in Indonesia and since our current programs can be continued by our skilled and experienced local partners, we made the strategic decision to close PartnerAid Indonesia in the 2nd half of 2014.



*Earthquake drill during the Disaster Preparedness Training*

The local organizations Guna Harapan Baru and Karya Asih will continue to support the ongoing activities and our experienced program manager will continue to cooperate with them.

*Our program manager and the Governor shake hands - the school hygiene initiative of daily toothbrushing and hand washing shall now be supported by the government in all primary schools of West Java. - Congratulations!*



# Kyrgyzstan



Providing a Plan B for women at risk of modern slavery and human trafficking

## JARKUNAJ'S FAMILY IN SEARCH FOR A FUTURE

Jarkunaj and her family come from Karakol in the North East of Kyrgyzstan. In 2010, in search of employment, her father met a livestock farmer who promised him a job herding animals in Talas, Northwest Kyrgyzstan. But when the family arrived there, the parents were sent to the mountains to herd 500 sheep, much more than had been agreed on, and Jarkunaj and her sister had to stay with the owner and work in his house.

After four months the owner stopped paying Jarkunaj's hard working parents. Her mother developed a painful swelling in her arms from the hard work carrying water for the herds from the river. Disillusioned, they wanted to return to their city.

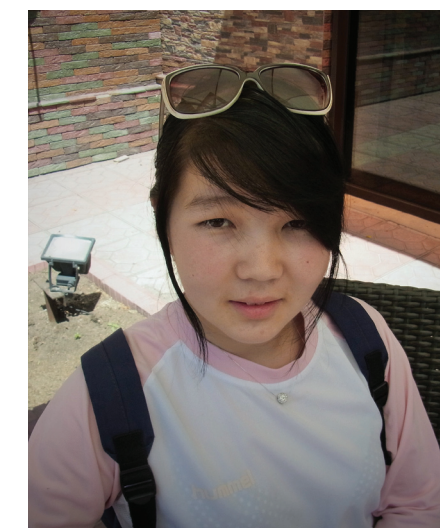
However, the owner refused to let them go and kept their documents, belongings and outstanding salary. Jarkunaj's family was so desperate that they left anyhow, walking by foot to the city of Talas since they did not even have money for transport. When they reached Talas and asked the government authority to help them recover their belongings, government officials and police men went to investigate the farmer.

Unfortunately, the owner of the farm had relatives in the local police department and he accused Jarkunaj's father of stealing three sheep. As a result, he was sentenced to one year in prison, while the mother and daughters first lived in a rehabilitation center and then went back home to Karakol.

When the father was finally released and reunited with his family, Jarkunaj

hoped for her fate to turn. However, the anger and frustration from the injustice of his innocent imprisonment made her father bitter and he developed a drinking habit. After a while, his wife also started drinking, and Jarkunaj and her sister were placed in an orphanage.

Upon graduating school from the orphanage, Jarkunaj was sent to Bishkek, where she now stays in "Oak house", a rehabilitation centre for teenagers at risk.



*Jarkunaj tells her story in order to encourage other women.*

## VOCATIONAL TRAINING FOR A BETTER FUTURE

Jarkunaj is just one example for the many women in Kyrgyzstan whose lack of education, poverty and despair makes them vulnerable to abuse, oppression and often modern slavery and human trafficking.

To break this cycle, PartnerAid Kyrgyzstan in 2014 started a pilot project to offer vocational training to these vulnerable women.

Our program offered Jarkunaj the opportunity to train as a pastry cook. After graduating from the course, she dreams of finding a stable job to be able to support her family and help them out of their dependency.

Besides the practical knowledge and skills she acquired, our Country Representative, Nazgul, a strong and independent Kyrgyz woman herself, coached the participants in life skills so that they would be encouraged to defend their rights.

## PROGRAM CLOSURE IN 2014

While successfully implementing our pilot project, we kept searching for an institutional donor to help us continue the program. Sadly, no further funds could be obtained, and by the end of 2014 we had to close our Kyrgyzstan program just one year after it started. We wish our vocational training graduates all the best for their future and hope they will be able to use their skills to change their lives sustainably.



*Participants of the pastry course*



# Rwanda

Our project “Cows for Peace” offers perpetrators and victims reconciliation and a new beginning.

## BROKEN TRUST

Many people still associate Rwanda mainly with the genocide of 1994, during which about one million Rwandans were killed within a period of 100 days. Now, more than twenty years later, the Rwandan society is still struggling with intense mutual distrust and prejudice. Many people are still traumatized. Former perpetrators of the genocide who return to their communities after many years in prison cannot cope with the changes around them and feel stigmatized by the survivors. The reconciliation process on local level often remains only superficial.

Since 2014, WRG has been implementing the reconciliation project “Cows for Peace” through our local project partner CARSA (Christian Action for Reconciliation and Social Assistance). The project is supported by ifa (Institut für Auslandsbeziehungen) with funds from the German Foreign Office.

CARSA has many years of experience in linking the aspects of peace building and poverty reduction.

This is necessary in order to achieve sustainable change. The workshops address coping with trauma, forgiveness, and reconciliation, however, as long as the participants are struggling with poverty, they will remain caught in their fear, despair and worries about the future and not be open to confidently take new steps towards change and a fresh start.

## COWS FOR PEACE

Our project began with 100 participants - half of them former perpetrators and released prisoners, the other half former victims and survivors of the genocide - participating in a three day reconciliation and forgiveness workshop.

After that, cell groups were formed that meet regularly to continue the dialogue and reconciliation process and rebuild their relations and sense of community. If needed, CARSA staff offers psycho-social support.

Subsequently, the 50 pairs of genocide victim and offender built a cow shed together. After another training in animal husbandry and care, they receive a cow together.

The cow not only provides milk - an important source for the family nutrition and income - but also manure for agriculture and biogas for cooking.

By caring for the cow together, the participants' families have a lot of social contact and experience that trustful cooperation with their former opponents can improve their economic situation of the family as well as the situation of society as a whole.

Thus, participants practice new behavior patterns, overcome prejudice, and contribute with their new mindset to the reconciliation and unity of Rwandan society.

As this project proved to be very successful, ifa agreed to continue and increase their support in 2015. The project will be expanded to host 200 participants. We also aim to integrate the next generation into the peace process, by working with 25 elementary and middle schools to establish peace clubs, which contribute to forming a culture of tolerance and peaceful resolution of social conflict.

## A PERPETRATOR'S TESTIMONY

“When I was released from prison, I realized I was completely left out by the changes in my community. I was always scared, and I was suspicious of everyone, especially the survivors.

“Indeed, they were pointing at me every time I met them in the street. I could never think a survivor could forgive a killer. I thought they always wanted revenge, even if they did not say it openly.

“I hated them, thinking I was only answering the hatred they felt towards me. I isolated myself in the consumption of alcohol and tobacco. My life had no future.

*“The project helped me understand the root causes of conflict, and understand the role of prejudices and rumors as triggers for conflict. I understood the source of my pain, and the suffering of others around me.”*

“This training helped us understand our serious problems that were caused by the trauma. The fact that we all learned that together helped us make a step towards reconciliation.”



A former victim and his offender in front of their newly built cow shed

## A SURVIVOR'S TESTIMONY

“The genocide took my entire family. Life after the genocide was unthinkable for me. I found no interest in anything. I lived my life as it came, in solitude and poverty. I had no trust in people around me. I had fields, but I would not go to work.

“I remember being invited to a project that helped survivors. They had organized a training over a few days, but I did not take it seriously. They even gave us some pocket money after the training, but I just went to the market and spent the entire money in a day.

“My trauma prevented me from acting sensibly, or interacting with other people. I isolated myself in fear and hatred.

“The Cows for Peace project helped me accept myself, and grieve. The groups have helped me reintegrate into the community in all aspects, and to meet people again.

*“I had a lot of prejudices against ex-prisoners, and Hutus generally. I did not know that they, too, had suffered from the genocide.”*

“Speaking together about conflict analysis and resolution helped me to find reasons to live again and be reconciled with the people around me.”



The program gives participants room to confess their guilt, share their stories and burdens, ask for forgiveness and experience reconciliation. The celebratory cow distribution ceremony at the end of the course is a symbol for new hope.



# Partner Projects



*Work stations in the new sewing school*

## PAMOJA (Zanzibar)

The local NGO Pamoja has been offering vocational training for car mechanics for the past several years. Over the course of the program, computer courses as well as English and Arabic language classes were added to their portfolio.

Now the goal is to open a sewing school for vulnerable women that can host three courses a year with 20 participants each. Each participant will have access to her own work station equipped with a sewing machine.

In 2014, WRG was able to contribute EUR 7,000 in collected donations for the completion of the sewing school building, which was opened at the beginning of 2015.

## STREHA (Kosovo)

STREHA (refuge) is the first drug rehabilitation center in Kosovo. Since 2007 it has been offering a year long course of therapy to six people at a time. The association is now aiming to make the center financially self-sufficient and empower local staff to continue the program independently. At the moment, three local staff are being trained so that they can lead the center in the future.

A small vegetable farm offers a daily routine and a meaningful task for the program participants. The yield contributes to the subsistence of the therapy center and the sale of the surplus provides a small income. In order to cover all costs of the center and also provide a task for the winter months, a new form of income generation will be added.

In 2014, STREHA was able to buy a punch press and a folding machine to produce cardboard packaging for lokal enterprises and finance some costs for the rehabilitation from the revenue. The purchase price for these machines were EUR 6,500 - WRG was able to forward collected donations amounting to about EUR 5,000 towards this purpose to our sister organization PAI Switzerland, who supports and monitors the project.



*The STREHA-Center - real community*



*The punch press as centerpiece of the new workshop*

# Report of the Supervisory Board



Dear Members of the Executive Board and General Assembly,

During the reporting period the Supervisory Board closely observed how the Executive Board conducted the organization's business in accordance with the advisory and supervisory tasks assigned to it by the law, our Articles of Association and our rules of procedure.

We were informed comprehensively about the economic and financial situation of the organization including project oversight, HR planning, and the restructuring process. All decisions that were of fundamental importance to the organization were discussed thoroughly with the Executive Board based on their reports, both in writing and orally.

The Supervisory Board met several times during the financial year 2014. Each meeting achieved quorum as outlined in the Articles of Association and the board was able to decide on all motions after detailed discussion.

The year 2014 brought substantial changes to the organization. At the beginning of the year, the supervisory board of World Relief in the U.S. agreed to a close partnership with our organization, at the time still named PartnerAid.

Through their financial support, PartnerAid was initially able to continue our international programs and operational business, and keep our personnel structures intact. The name of the organization was changed to World Relief Deutschland e.V. (World Relief Germany), accompanied by marketing and rebranding measures.

New staff members in program development and fund raising were hired. Besides the continuation of our existing international aid and development projects, a new program for refugees in Germany was developed in cooperation with World Relief US.

As the tense financial situation of World Relief Germany saw no significant improvement at the beginning of the second half of the year, a process of restructuring was started in cooperation with World Relief US.

Staff was reduced significantly and the Executive Board was replaced with experienced staff members of the program and finance coordination departments. On an international level, the focus was placed on strengthening our core country projects.

The supervisory board sees these far-reaching measures as an opportunity to restabilize World Relief Germany. In late 2014, new financial benchmarks and indicators were defined for the coming year with the three new members of the executive board.

The supervisory board would like to thank all members of the executive board and all staff of World Relief Germany for the cooperation in 2014, especially in the challenging times, as well as for their understanding for the measures that had to be taken. We also would like to thank the other members of the General Assembly for their support of the organization and the close cooperation with the supervisory board.

Neu-Anspach, December 31, 2014

For the supervisory board,

Dr. Carsten Dierks, Chairman



# Financial Report 2014

World Relief Germany is dependent on grants from institutions as well as donations from individuals. The money entrusted to us is managed in a careful and appropriate manner. Everyone who donates to World Relief Germany can be assured that the money reaches vulnerable people and communities and is put to use effectively.

## BALANCE SHEET AS OF DEC 31, 2014

Assets (in €)	12/31/14	12/31/13	Liabilities (in €)	12/31/14	12/31/13
<b>A. Fixed assets</b>	<b>36,440</b>	<b>51,330</b>	<b>A. Equity</b>	<b>68,230</b>	<b>0</b>
I. Intangible assets	342	1,482	I. Revenue reserves	336,290	336,290
II. Tangible assets	36,098	49,849	II. Loss carried forward	- 455,204	0
			III. Profit/deficit (-)	187,144	
<b>B. Current assets</b>	<b>464,669</b>	<b>99,446</b>	for the year		-455,204
I. Accounts receivable from grants and other assets	240,887	13,116	IV. Deficit not covered by equity		118,914
II. Cash assets, credit with financial institutions	223,783	86,330	<b>B. Reserves</b>	<b>32,457</b>	<b>69,927</b>
			Other reserves	32,457	69,927
<b>C. Accruals</b>	<b>1,167</b>	<b>1,439</b>	<b>C. Accounts payable</b>	<b>401,589</b>	<b>201,201</b>
<b>D. Deficit not covered by equity capital</b>	<b>0</b>	<b>118,914</b>	I. from deliveries & services	4,460	2,312
			II. to financial institutions	0	22,347
			III. to other lenders	2,635	110,773
			IV. from grants received	378,820	61,637
			V. other liabilities	15,674	4,132
	<b>502,276</b>	<b>271,129</b>		<b>502,276</b>	<b>271,129</b>

### NOTES ON THE BALANCE SHEET

World Relief Germany voluntarily draws up a balance sheet with a corresponding profit and loss statement pursuant to the regulations of the German Commercial Code (HGB). The annual audit was carried out according to the provisions of § 317 of the HGB and the generally accepted German standards for the audit of financial statements determined by the German Institute of Auditors (IDW).

The accounts receivable from grants concern granted public and private funds for project work and are due for settlement within one year.

The other reserves take into account all discernible risks and doubtful obligations. Major items include €15K for expected costs for the annual financial statements, €11K for annual leave that has not yet been taken and overtime, and €6K for other reserves.

The accounts payable for grants refer to €212K in grants for which no funds have yet been received and to €167K in collected but not yet appropriately utilized grant funds. The accounts payable all have a remaining settlement period of up to one year and are unsecured.

The revenue reserves in equity amount to €68K.

## EXPENDITURE 2014

	2014	2013
<b>Project expenditure</b>	<b>846,844</b>	<b>1,329,668</b>
• Project implementation	709,424	1,260,061
• Project support	111,017	54,385
• Education and public awareness campaigns	26,403	15,222
<b>Advertising and administrative expenditure</b>	<b>414,657</b>	<b>281,019</b>
• Advertising and Public Relations	108,463	21,666
• Administration	306,194	259,352
<b>Total Expenditure</b>	<b>1,261,501</b>	<b>1,610,687</b>

### NOTES ON EXPENDITURE

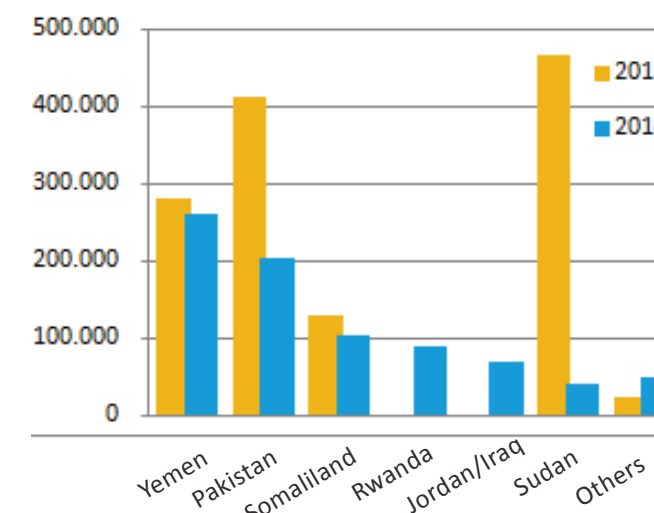
In 2014, total expenditure fell from €1,611k to €1,262k (-21.7 %).

The breakdown of costs into project expenditure, advertising and administrative expenditure in the table on the right follows the instructions of the German Central Institute for Social Issues (DZI).

### PROJECT EXPENDITURE

The expenditure for project implementation and support decreased by €494K (-37.6 %) amounting to €820K, due to a significant reduction in available project funds because of the closure of the Sudan program 2013 and a lack of projects especially in Pakistan during the first half of the year.

	2014	2013
Yemen	261,680	280,164
Pakistan	202,817	412,796
Somaliland	104,861	130,345
Rwanda (new)	91,081	0
Jordan/Iraq (new)	70,916	0
Sudan (closed)	40,463	466,642
Other countries/projects	48,624	24,499
<b>Total project expenditure</b>	<b>820,441</b>	<b>1,314,446</b>



### HUMAN RESOURCES AND SALARIES

In 2014, the association employed an annual average of 16.2 employees (in 2013: 14.9). After the restructuring process, by December 31, 2014, there were 5 full-time, 3 part-time staff and 11 volunteers (mainly supervisory board and general assembly members). The latter did not receive any expense allowance.

In our project countries by the end of the year we employed 28 staff, thereof 6 volunteers.

By December 31, the annual salary for full-time employees in the International Office as well as for leading staff in the field (expats) ranged from €29.8K to €31.7K. The three highest annual remunerations amounted to €58.8K (former CEO), €31.7K (HR Coordinator) and €31.5K (Program Coordinator).

Annual remuneration of local project staff depend on the individual context and custom of the project country and range from an equivalent of €1.6K to €15.7K.

### EDUCATION AND PUBLIC AWARENESS CAMPAIGNS

The expenditure for education, information and public awareness campaigns in 2014 amounted to €26K (+73.5%).

This increase is due to the development of an adaptation of World Relief's "Welcoming the Stranger" program for the German context and the implementation of a pilot training thereof.

**ADMINISTRATIVE EXPENDITURE**

The administrative expenditure in 2014 amounted to €306K (+18.1%), mainly due to increased administrative staff numbers at the International Office (IO) and costs for the office move and rent of the extended IO, as well as administrative expense related to the rebranding and restructuring.

**ADVERTISING AND PUBLIC RELATIONS**

Costs for Fundraising and PR were mostly incurred for services by JousenKarliczek GmbH related to Corporate Design and slogan in the context of the rebranding, as well as the related "Weltnachbar" (*world neighbor*) campaign including PR materials (roll-ups, print media, shirts etc).

Other forms of fund raising included the use of social media such as Facebook and Twitter, advertising and reports in local newspapers and digital newsletters. Additionally, a charity fundraising event was organized.

Over the course of 4 months, a full-time position for the management of these activities was created.

Beyond that, there was no cooperation with enterprises or contractors for fundraising and no performance-based rewards were given.

The expenditure for advertising and public relations was therefore significantly increased in 2014 and amounted to €108K (in 2013: €22K).

The following table shows the expenditure side of the profit and loss statement in vertical format according to the total cost method and a breakdown into categories in line with the definition of the German Central Institute for Social Issues (DZI).

**PERCENTAGE OF ADVERTISING AND ADMINISTRATIVE COSTS (DZI)**

According to the definition of the DZI, a share of advertising and administrative costs amounting to between 10% and 20% of total expenditure is adequate, up to 30% is acceptable.

Due to the explained increase in advertising and administrative expenditure and the simultaneous significant decrease in available project funds, the percentage for the former amount to 32.9% and thereby exceed the defined acceptable maximum by just under 3%.

However, this constitutes a one-time exception - in the past 3 years, the percentage of advertising and administrative expenditure was within the adequate range of between 9.7% and 17.4%.

Also, the expenditure for the marketing agency and the fundraiser were not paid from private donations, but were covered entirely by funds specifically set aside for the rebranding in the context of our partnership agreement by our sister organization World Relief in Baltimore. Therefore, the resourceful use of donations received is not called into question.

For 2015, the budgeted amount for advertising and administration amounts to only 12% to 15% of the total budgeted expenditure.

	Project implementation	Project support	Education and public awareness campaigns	Advertising and Public Relations	Administration	Total 2014	Total 2013
General project related expenditure	348,591					348,591	599,508
Personnel expenditure	317,859	107,116	12,063	85,571	190,291	712,900	769,239
Amortizations	15,072				5,895	20,967	32,722
Other Operating Expenditure							
• Travel costs	1,461		5,748	2,237	8,767	18,213	16,092
• Occupancy costs	13,573	3,619	905		27,145	45,242	25,323
• Administrative costs	1,106	281	6,766	15,625	64,416	88,193	79,791
• Contributions, insurance, charges			921	5,030	8,950	14,901	11,122
• Disposal of fixed assets	6,883					6,883	75,073
• Extraordinary costs	4,880					4,880	6,683
Interest expenses					731	731	1,736
Total expenditure	709,424	111,017	26,403	108,463	306,194	1,261,501	1,617,289

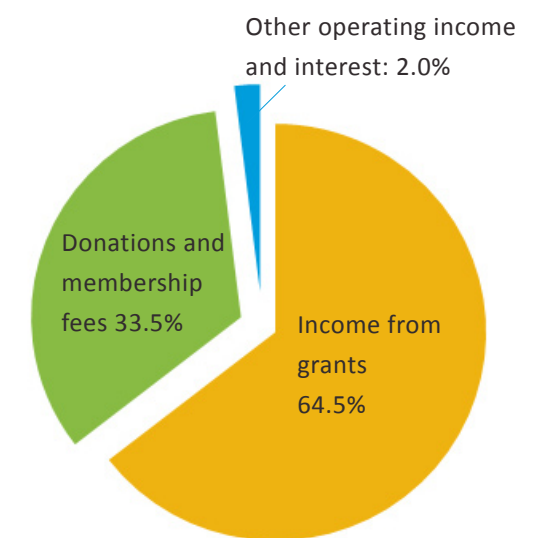
**REVENUE 2014****NOTES ON REVENUES**

World Relief Germany received revenues of €1,449K in 2014.

This corresponds to a total increase of 25.4%, resulting from increases in both income from grants by €234K (+33.5%) as well as in donations by €117K (+31.8%). The largest donor in 2014 was World Relief in Baltimore (€1,008K, via grants and donations, this constitutes more than half of our annual revenue).

	2014	in %	2013	in %
Income from grants	934,502	64.5%	700,027	60.6%
- thereof other organizations	719,676	49.7%	225,944	19.6%
- thereof public grants	214,826	14.8%	474,082	41.0%
Donations*	484,768	33.5%	367,778	31.8%
Membership fees	825	0.1%	2,625	0.2%
Other operating income	26,755	1.9%	83,457	7.2%
Interest revenue	1,795	0.1%	1,596	0.1%
Total revenue	1,448,645	100%	1,155,483	100%

\* Donations received were recognized as revenue in the year of receipt, contrary to the recommendations of the IDW (RS HFA 21).



Since the modification of the statutes in 2014, no membership fees have been collected, which explains the reduction thereof.

The main factor contributing to the decline in other operating income is a decrease in exchange rate gains (-€44K) caused by currency fluctuations in our project countries.

**ANNUAL RESULT 2014**

The profit and loss statement shows a positive annual result of €187K (in 2013: - €455K). Thus the negative trend of the past years could be reversed.

This positive result is mainly due to the cooperation with and support by World Relief as well as due to new project grant agreements in most of our countries in the second half of the year (see report of the executive board).

# €187,144

positive annual result

# €68,230

free reserves

This is a shortened version of our annual financial report - the complete annual financial statements are available on our web site under [www.worldrelief.de/spenden/transparenz](http://www.worldrelief.de/spenden/transparenz).



## AUDITOR'S OPINION

We have examined the annual financial statements - comprising balance sheet, profit and loss account and notes - including the bookkeeping records of World Relief Deutschland e.V. (previously: PAI - Partner Aid International e.V., Neu Anspach) for the financial year from January 1 to December 31, 2014. Responsibility for bookkeeping records and preparing the annual financial statements lies according to the regulations of the German Commercial Code (*Handelsgesetzbuch, HGB*) with the legal representatives of the Association. Our task is to give our assessment of the annual financial statements including the bookkeeping records on the basis of the audit we carried out.

We conducted our audit of the annual financial statements in accordance with § 317 HGB, observing the German principles on the proper conduct of audits of annual financial statements as set down by the Institute of Public Auditors in Germany, Incorporated Association. According to these, the audit must be planned and conducted in such a manner that inaccuracies and transgressions which significantly affect how the asset, financial and profit situation is portrayed in the annual financial statements, observing the principles of orderly bookkeeping, can be ascertained with adequate certainty. When determining the audit procedures, we took into account our knowledge of the business activities of the Association and the Association's economic and legal environment, as well as the expectations regarding possible errors. In the course of the audit, the effectiveness of the accounting-specific internal control system as well as the evidence for the information in bookkeeping records and the annual financial statements were primarily assessed on the basis of random samples. The audit comprised an assessment of the accounting principles used and the key assessments of the legal representatives as well as an evaluation of the overall conclusion of the annual financial statements. We are of the opinion that our audit forms an adequate basis for our assessment.

No objections emerged from our audit.

In our assessment, based on the findings of the audit, the annual financial statements comply with the statutory provisions and, observing the principles of orderly bookkeeping, portray an accurate picture of the true circumstances of the asset, financial and profit situation of World Relief Deutschland e.V., Neu-Anspach.

Darmstadt, April 2, 2015

CURACON GmbH  
Auditing Company  
Darmstadt office

## DZI SEAL OF APPROVAL

The Seal of Approval by the German Central Institute for Social Issues (DZI) certifies that funds entrusted to our organization are handled responsibly. Since 2012, our organization has been certified by the DZI.

This seal is an aid for many donors in choosing in which organization to place confidence. Ultimately, World Relief Germany's cooperative work approach is based on trust and we would like to promote this trust by retaining the award.

World Relief Germany is committed to complying with the following standards of the seal of approval:

- goal-oriented, economical and efficient use of funds
- reliable and audited financial reporting
- clear, true, open and factual advertising and public relations work, that protects the dignity of the beneficiaries
- effective control and supervisory structures, and
- transparency toward the general public.

Compliance with these standards is regularly monitored by the DZI. For this purpose, World Relief Germany provides DZI with all the information required. The DZI also integrates information from other relevant sources into its decision.



### INITIATIVE TRANSPARENTE ZIVILGESELLSCHAFT

World Relief Germany, alongside more than 650 other charitable organizations, is a signatory to the initiative for a transparent civil society by Transparency International and thereby commits to disclosing information about our organization to the public in a specified format on our web site [www.worldrelief.de](http://www.worldrelief.de).

## MEMBERSHIPS



### ENTWICKLUNGSPOLITISCHES NETZWERK HESSEN

The *Network for Development Policy in Hesse* is a common platform for action and communication of development NGOs and initiatives located in the German state of Hesse as well as private supporters of the cause.



### DEUTSCH-JEMENITISCHE GESELLSCHAFT

The *German Yemeni Society* is an association for promoting international understanding and human relations between Yemen and Germany.



### GEMEINSAM GEGEN MENSCHENHANDEL

*Together against human trafficking* is an open alliance of organizations and initiatives that fight human trafficking in the areas of advocacy, prevention, helping and protecting victims and improving the legal framework.



### MICHA-INITIATIVE

The Micha-Initiative is a global campaign encouraging Christians to get involved with global justice and against extreme poverty. They want to hold governments accountable to their commitments to achieve the Millennium Development Goals (MDGs) of the United Nations.



### ERLASSJAHR.DE

*Jubilee Germany* is an alliance in development policy advocating for debt relief for indebted states and striving for a fair and transparent international insolvency framework.



### WASH-NETZWERK

The *WASH-Network* is an initiative of German NGOs for the exchange of knowledge and expertise in the sector of Water, Sanitation and Hygiene in humanitarian and transition aid and development.

## INTERNATIONAL PROGRAM AND PROJECT PARTNERS

Below is a list of main international program and project partners with whom we cooperated in 2014. World Relief Germany undergoes a rigorous review process to partner with these agencies.

A small (f) indicates that the organization has been a funding partner, a small (i) indicates that it has been an implementing partner in 2014.

### UN AND PUBLIC PARTNERS

- AHC - Australian High Commission (f)
- FAO - Food and Agriculture Organization of the United Nations (f)
- IFA - Institut für Auslandsbeziehungen (with funding from the German Foreign Office) (f)
- UNICEF - United Nations Children's Fund (f)
- UNOCHA - United Nations Office for the Coordination of Humanitarian Affairs (f)

### PRIVATE ORGANIZATIONS

- CARSA - Christian Action for Reconciliation and Social Assistance (i)
- CHILDREN for a better world (f)
- Millennium Relief and Development Services (f)
- Mission East (i)
- Operation Mercy (i)
- PAMOJA (i)
- PartnerAid US (f)
- Progressio (i)
- STREHA (i)
- Tearfund UK (f)
- World Relief (f)

## VOLUNTARY COMMITMENTS



### THE CODE OF CONDUCT

World Relief Germany is a signatory of the Code of Conduct for the International Red Cross and Red Crescent Movement and NGOs in Disaster Relief, which sets ethical standards for humanitarian work.



### THE SPHERE PROJECT

A voluntary initiative to improve the quality of humanitarian assistance and the accountability of humanitarian actors to their constituents, donors and affected populations.



# WELT- NACHBARN



Nachbarn lässt  
man nicht allein.  
Weder hier noch dort.